Five Ways to Achieve Financial Freedom in Five Years or Less
Option Strategies That Will Allow YOU To Get Off The Financial and Emotional Roller-Coaster, Once and For All

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Dear Friend,

Over the next few minutes I’m going to show you how to build wealth while earning a consistent monthly income...even if you have ZERO investing experience and very little free time.

I know... because I’ve done it.

For many years now...in both up and down markets.

And I’m going to show you EXACTLY how to do it.

Who am I and why should you listen to me?

Before we get into all the exciting details, I should probably introduce myself and explain why I’m uniquely qualified to show you how to achieve Financial Freedom.

My name is Travis Wilkerson, but I’m better known as “Trader Travis”.

I’m a full time options trader and wealth building coach. Or as I like to say...the 10 Minute Trader.

I had my first experience of being personally mentored by a multi-millionaire back in 1995. So I know what a difference it makes to get the right advice from someone with real experience...and the money to prove it.

I got my start in real estate investing.

It’s a decent opportunity for the right person, but I quickly over leveraged myself...wore myself out dealing with demanding tenants...and I’m not the type of person who likes getting out of bed at 2 in the morning to fix someone’s leaky toilet.

I worked my butt off and eventually built my real estate empire to 7 units...before it all came crashing down (poor tenants leaving without paying, over leveraged with the bank, and no money to pay my bills).

While I had heard about the incredible potential of investing in options, I wasn’t interested in it until I learned the dangers of real estate investing first hand.
I first started practice trading in 2000...I got my feet wet with real money in 2001...and I stumbled upon the early stages of a Simple Options System that anyone can use to earn money in both up and down markets.

The success of my trading methods even caught the attention of Adam Hewison, a regular contributor on Bloomberg, Business News Network, CNBC, and Fox Business News.

And even though this system gave me financial freedom in my 30’s, it’s likely you’ve never heard of me. I’ve kept a pretty low profile over the past 15 years.

I’ve been called a “reluctant part-time Guru”.

While I enjoy all the money Options Trading has brought to me, my family is the absolute most important thing in my life.

I HATE being away from them...which is why you’ll never see me on the speaking circuit...and I avoid major publicity and media attention.

Frankly, I’m just too happy spending time with my family...my 3 children...2 of which are homeschooled daily.

But enough about me.

I just wanted to show you I’ve been around the block a few times and have figured some stuff about making money with Options Trading.

What I’m here to share with you today is...

**How To Develop An Income And Lifestyle Most “Normal Folk” Can Only DREAM About!**

I’m going to show you how I did it.

And it worked like crazy for me even when I was first experimenting and making all the mistakes...and it will work for you too.

So how are you going to create monthly cash flow and experience a laid-back lifestyle without much investing experience?

That’s easy.
The Option Profit Formula

Just copy what rich people are already doing. Learn how to invest like a billionaire...

Every year Forbes magazine puts out a list of the world’s wealthiest people and they all make their money primarily one of three ways:

[+] Businesses
[+] Investments
[+] Real Estate

Every financially independent person I know earns their money through...

A business they own...
Their stock market portfolio...
Or through rental properties they own...

That’s it!

So if you want financial freedom it’s best to focus on one of those areas and get really good at it.

“You can be great at one thing or mediocre at a lot of things.” -Farren Penney

For the purpose of this report, we are going to focus on achieving financial freedom in 5 years (or less) through stock market investing.

And in a moment I’ll reveal the EXACT 3-step formula I’ve used to enjoy an income and lifestyle most people can only dream about.

But make no mistake about it, if you want to be rich, you’re going to have to do the things that others are simply too lazy to do.

The principles of wealthy building are simple, but there are no easy path to wealth...it takes a lot of hard WORK!
The Option Profit Formula

Build Wealth While Earning a Consistent Monthly Income…

Here is a simple 3-step formula that will give you financial freedom as well as an income source you control...

The Option Profit Formula

The Option Profit Formula has allowed my students to experience what I call the trifecta of wealth building...having more family time, more income, and more opportunities to give back.

It's an unbelievably simple formula...

But please note I said simple, not easy!

It works like this...

You take your current Income...

You accumulate or leverage it, and use it as an options trading Asset...

And you then use that asset to produce a stable and consistent monthly Income no matter which direction the stock market is headed.

And it's an income source YOU control!

If you only have a corporate income then your family is not secure and you’re missing out on additional income opportunities.

To truly be in control of your income, YOU have to be in control. And the best way to do that is with a proven self-managed Options system.

I + A = Income Freedom

Now let’s cover the five core strategies that are plugged into the Option Profit Formula.
5 Ways to Achieve Financial Freedom…

In this section of the report you’ll discover the five best ways to earn a consistent monthly income as an options trader but first, a quick question...

Have you heard something like this before?

"If you invest $250 a month in a growth stock mutual fund earning 9% a year, then in 30 years you’ll have $445,725.75 in your account."

My training programs are filled with people who’ve been tattered and bruised from following that advice and are now looking for a better solution.

"In the financial meltdown of 2008, my accounts were devastated and I became so exasperated that I called my Fund Managers. These "professional" investors told me, 'Well, everyone had losses, we all lost money . . . it'll come back.' What really bothered me was the fact that they still charged me tens of thousands of dollars in fees - TO LOSE MY MONEY! I was extremely frustrated, to say the least, and decided at that moment I had to take control of my money." -Michelle F.

Achieving financial freedom through buy-and-hold is a slow process... and it’s dangerous!

Every few years your account throws your money out the window and then you have to clean up the mess that’s left behind.

That’s why I want to talk about one of my favorite investing strategies, the PR Template.

Percent R Profits

The PR Template is used to buy Call and Put options.

Buying Calls and Puts are two of the five core strategies that are plugged into the Option Profit Formula.

The PR Template is the strategy I followed to turn $10K into $70K when I first started trading options.

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Confession: I got a little lucky. My first few Option trades actually doubled my money!

That’s not normal, and I wouldn’t tell anyone to expect that…but it is exactly what happened for me.

And it’s what I desperately needed at the time....

The lucrative aspect of Calls and Puts, or any stock option for that matter, is that a stock may rise upward in price by 1% and the same price movement will cause the option to rise in value by 10%!

You're going to buy Call options on stocks that are rising and you're going to buy Put options when stocks fall.

Buying Calls and Puts are the trades where you can make 50% to 100% return on your money in a matter of weeks, if not days.

It's what we call accelerated wealth creation and it’s perfect for those who are behind on their retirement goals.

Now let’s move on to the remaining three strategies...

**The ETF for Life Strategy**

This strategy is used in what I call our “Family Freedom Fund”.

It’s our primary wealth building account.

This is the options version of a Buy and Hold strategy.

However, you don’t suffer the account crippling losses every few years because options allow you to insure your portfolio against a loss.

With the ETF for Life strategy you discover how to get paid to buy stocks you want to own, at the prices you’d like to own them at.

You do this by selling stock insurance to other traders.

Selling stock insurance is one of the many strategies option traders use to generate a consistent and guaranteed monthly income; somewhat in the same way that a bank Certificate of deposit (CD) will pay you a guaranteed monthly return.

But with options the percent return on your money is generally 2-5% a MONTH. At that's because of the higher degree of risk you're accepting when you trade options.

Selling stock insurance obligates you to buy a stock at a certain price. And in exchange for this obligation you get cash.

There are primarily two approaches to selling stock insurance: 1.) You can sell insurance purely for monthly income or 2.) You can sell insurance with the full intention of buying the stock at a discounted price.

I heard this second approach is what Warren Buffet, the world's richest investor, does to buy stocks cheaply. And that's also the approach I recommend you follow.

You can use this as a long term growth strategy with a side benefit of monthly income.

In summary, selling stock insurance can be a good way to make money each month OR a good way to buy a stock you'd like to own at a lower price.

For example, I recently got paid an extra $1,796 to pick-up a stock at a really cheap price.

Now let's move on to covered calls...

**Covered Calls for Cash**

Covered Calls are the oldest and most widely used options strategy.

If you like real estate investing then you'll love Covered Calls.

Covered Calls are similar to renting out a house you own, but covered calls usually earn more money than actual rental properties.

It works like this...1.) You get paid to buy the stock 2.) You buy the stock and then 3.) You rent out the "rights to buy" your stock to other people. This brings in another 2-5%...
So to recap: You can potentially earn 2-5% return on your money each month selling stock insurance that obligates you to buy a stock at a certain price. Then once you own the stock you can potentially earn 2-5% a month selling Covered Calls (this is in addition to dividends and stock appreciation).

If you're doing the math you can understand how people use this combination to earn upwards of 30%+ on their money each year. Sounds great doesn't it?

Of course it does...everything sounds great in theory until you actually put it to use and discover all the flaws.

In this short report we won't have time to go into full detail, but two of the most common flaws are that 1.) Covered calls limit the profit you can make when stocks rise in price and 2.) They don't protect you that much if the stock crashes in price.

I didn't like these flaws so at some point in my trading career I decided that I'd like to make money both when the stock rises as well as when the stock falls and that is when I made a slight twist to the strategy.

I’ll have to cover that “slight twist” another time as now I want to talk about the "Credit Spread Cash Machine" strategy...

Credit Spread Cash Machine

Credit spreads fall into the same category as Covered Calls. They are both "income strategies."

When you place the trade money immediately shows up in your account.

However, with credit spreads you don’t have to buy stocks to earn the monthly income.

It’s a very simple trade. You sell stock insurance to someone else and then you buy your own insurance contract to protect yourself from a major loss. You trade insurance contracts essentially.

This allows you to earn the same monthly returns as Covered Calls, but with less money at risk of being loss.

Another benefit of the Cash Machine strategy is that you have more opportunities to make money.
A stock's price can only do 1 of 3 things: go up, go down, or go nowhere.

A traditional buy and hold investor can only make money when stocks go up in price. So they only make money in 1 of the 3 scenarios. But with credit spreads you profit in 2 of the 3 scenarios.

So essentially you have more chances to make money.

There is one guy in my training program who has no personal debt and 90% of the time he trades Credit Spreads. With a $60,000 trading account he's managed to earn anywhere from $2,000 - $5,000 a month in income (he's an aggressive trader).

Of course I can't guarantee YOU will make the same amount of money each month. No one can guarantee that and if they do, run the other way.

However, based on the feedback from my students those returns are not uncommon.

Here’s an example from my own trading account…

One of my trusted sources said Groupon was a good buy. I don't usually fool around with cheap stocks, but I decided to take a small "gamble" trade.

I had two choices...

The Family Freedom Way (FFF): I could sell stock insurance. I’d be paid $1,740 if I agreed to buy 3,000 shares of Groupon stock at the $5 price level (sometime in the future). This would represent an immediate 11.6% return on my cash. Also, $13,260 would be my potential loss if things went wrong.

The Cash Machine Way: I could use the same $13,260 to make money, but instead of selling stock insurance I’d place a Credit Spread trade around the same price level.

$1,736 would immediately show up in my account and this would represent an immediate 13.1% return on my cash. Also, $1,364 would be my potential loss if things went wrong.

And yes, you're reading that correctly...

With the second approach I’d make roughly the same amount of money, but with way less risk of lost.

In the past I’ve had private clients pay me $5,000 to learn all five of these Option Profit Formula strategies. Most said the Credit Spread strategy alone was worth the investment in the program as it can generate serious cash flow each month.
However, this does not mean one strategy is better than the other. They each serve a purpose. Personally I use Calls and Puts to grow my account quickly. I use the Family Freedom Fund (FFF) for long term wealth building and the income the FFF generates is just bonus cash flow.

And then I use the Credit Spread Cash Machine strategy for monthly income.

Said another way, I build up my account and then when it's big enough I use that money to buy stocks at deep discounts (and I get paid money to do so).

I’ve been trading options for over 15 years and it still blows my mind as to how relatively simple it is to make a substantial income each month.

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Before we move on, lets do a recap of the 5 ways to achieve financial freedom..

1. Buying Calls 2.) Buying Puts 3.) Selling stock insurance 4.) Renting out your stock shares and 5.) Buying and selling stock insurance contracts.

Successful option traders will use one, or a combination of these strategies, to earn 24% (or more) on their money each year.

This means you, as a successful options trader, can earn a full time income without having a million dollar portfolio.

Now let’s move on to talk about the 5 year financial freedom plan a millionaire taught me.
The Option Profit Formula

The 5 Year Retirement Plan…

All option strategies are pointless unless you know what to do with them. It’s best to have a goal or something to aim for.

And that’s why I teach my students the same 5 year retirement plan my millionaire mentor taught me.

Please note: this plan assumes you are out of consumer debt.

ALL of my millionaire mentors told me to get out of consumer debt before I focused on investing.

This was NOT what I wanted to hear because at the time I needed money quick, fast, and in a hurry.

And if you too happen to find yourself in the same position let me save you some heartache by sharing the hard cold truth.

I’ve been studying the subject of wealth for over 20 years and have been trading options for over 15 so you have to trust me when I say...

Options are NOT for financially desperate people who need money in a hurry!

And yeah, yeah, I know...

Options trading is marketed as a way to double or triple your money each year.

First, stop listening to slick marketers!

There is absolutely nothing wrong with marketing, but learn to separate marketing from what’s best for YOU financially.

If you try to trade options when you’re desperate you’ll regret it. You’ll often lose money you can’t afford to lose.

So if you don’t have at least $5,000 saved up…options are not for you.

If you are recently unemployed and hope options can generate income…nah not for you...

Lastly, and this one will hurt...
If you are in consumer debt (excluding the mortgage), options are not for you...

No one should ever invest ANY money until they pay off consumer debt!

Paying off debt gives you a guaranteed rate of return and there are no ‘guaranteed’ winners with options.

The stock market is not going anywhere so it, and options trading, will be ready for you when you are in a better place financially.

Because again, the 5 year retirement plan that I teach my students assumes you are already out of debt.

"Stay out of consumer debt, have a 6-12 month emergency fund, spend less than you earn, save and invest the rest."

That's the plan I followed to become Financially FREE. A rather simple plan, but hardly anyone ever follows it...

It’s not a sexy or appealing path, but it’s the best option for you financially. All the financially secure people I know DID follow that plan...

So my unsolicited advice would be to follow that plan first before you think about investing in options...

The choice is yours....

But if you are in a good place financially and ready for the investing part then here is the 5 Year Retirement Plan.

Quick Definitions: Retire doesn’t mean not working. It means you don’t “have to” work. You get to “choose to” work. Also, everyone defines financial freedom differently, but my mentor defined it as being debt free and earning $2,000 - $5,000 a month in passive income.

You may want more or less money, but that is what he taught me to aim for. Examples:

Trader A: $36K starting amount, earns 24% a year for five years = $105,538 balance.

Trader B: $20K starting amount, earns 39% a year for five years = $103,777 balance.

Trader C: $12K starting amount, earns 53% a year for five years = $100,609 balance.

Why such a focus on $100K balance? Because from what I have seen it takes roughly a $100,000 trading account to earn $2,000 - $5,000 a month.
You’ll also notice the more you start with, the less you have to earn on a yearly basis. If I were you I’d focus on earning 24% a year as it’s way easier to do (and far more achievable) than earning 53% a year.

For those new to the world of options, the above returns may sound "too good to be true". That’s why I FULLY expect you to verify each and every claim someone makes.

It's what any prudent investor would do. So hold your judgement until you verify everything I am saying.

Said another way, this is all theory and won’t mean much to you until you actually trade and see the potential for yourself.

You can start by implementing what you learn here:


In summary, I have no magic push button easy solutions to share with you. I don't believe in them and I think they are a complete waste of time.

I do NOT support the notion of getting rich quick and I am allergic to lazy people! I have no easy way to riches to share with that crowed.

    All I have is a story of hard work and perseverance...

A story of a man who kept trying and trying until he found something that "actually" worked and that continues to work year after year.

And many years and several hundreds of thousands of dollars later I can say without a doubt that the Option Profit Formula works and it will work for you..."IF" you put in the actual "WORK" to learn it!
Bonus: How to Turn $3K Into $10K…

Blast from my past...

In my head I thought I could turn $3K into $10K in a year or less. After all, that's what it says on the internet and if it's on the internet, it must be true...

When I encountered a snake oil salesman that verbalized what was going on in my head (3K to 10K in a year) I was sold.

I was a dreamer and I was drunk with high hopes. Hence, why I've been scammed more times than I can keep track of...

I'm not a victim; I deserved to get scammed. I avoided hard work at all cost and I was in search of "quick and easy".

I had unrealistic expectations about what it "really" took to achieve financial freedom. What I choose to ignore was the truth...and here it is...

As a new trader, trying to turn $3K into $10K is hard and there is a high rate of failure. Part of the reason for that is because of how long it takes.

When people realize how long it takes they try to speed up the process by trading more aggressively and that leads to losing all your money.

The first goal with options trading is surprisingly not to make money.

[+] The first goal is to learn how to be a successful trader via training
[+] Then develop the habits of a successful trader via paper trading.
[+] While paper trading you should get out of all consumer debt and try to save money to build your account larger.
[+] After successfully paper trading for a while, you slowly transition to real money trading.

So essentially you have two approaches...

The dreamer's route: "Trader Travis is telling me the truth, but it's not what I want to hear so I'll stay in debt and trade my way to a large account."

You do great and manage to earn a respectable 24% on your money each year. If you earn 24% a year it will take 6 years to grow a $3K account into $10K!

"But hold up Travis...Guru X is promising me quick and easy riches..."
Forget what’s being promised...look at your reality. If it was so "quick and easy" then why aren’t you rich yet?

So now let me share the harder, but more profitable route: My wife and I took a Dave Ramsey get out of debt class. We paid off close to $167K in debt and then managed to save enough money to have a $36,000 trading account (It took about 3 years).

Note: we had a below average household income, but we attacked our debt as if it was life and death.

If you earn 24% a year it will take 3 years to grow a $36K account into $68,638! It's the exact same yearly percent and 6 year time frame, but this path is more profitable in the long run.

In summary...

The best way to grow a smaller account is through saving and getting out of debt. It’s a much quicker and more profitable process than trading your way to a large account.

That’s the secret no one wants to tell you because it’s not what most people want to hear. Selling truth is a lot harder than selling quick and easy riches.

I wish I could guarantee you instant success, but that's not how the "real world" works.

However, there IS a way to achieve Financial Freedom in 3-5 years! I've seen it done many times and by many people...

And in the 10-Minute Retirement Trader™ I reveal the EXACT step-by-step process I’ve used to enjoy an income and lifestyle most people can only dream about.

But it will require you to do the things that others won't do, so you can have the things that others won't have.

Said another way...it takes WORK...and if the word work offends you then get thee behind me. The rest of us have wealth to build and families to take care of...

Here’s to your success,
Trader Travis
The 10-Minute Options Trader™